

Infrastructure Symposium
October 30, 2014



REALITY CHECK MIDLANDS

URBAN LAND INSTITUTE

Growing by choice, not by chance.



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Today, 860,000 people call the Midlands home...

Setting The Stage



By 2040 that 860,000
is predicted to grow by at least. . .

Future Growth

+ 450,000

NEW RESIDENTS

This translates into approximately:

174,000 new housing units

169,000 new jobs

66 new K-12 schools

1,700 new hospital beds

1.3 Million People by 2040

Will we be ready?

How can we create a collective vision to grow by choice, not by chance?

Midlands Vision

To create a collective and enduring roadmap that will establish the Midlands as a prosperous and sustainable place to live, work, visit, and play - inspiring us to strive for excellence and innovation in how we grow for the next 30 years.



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Guiding Principles

The top three guiding principles:



- **Infrastructure & Transportation**
 - Encourage development where infrastructure is available, planned or provided cost effectively (roads, water, sewer and schools)
 - Regional improvements in pedestrian walkways, bikeways, public transit, rail & air service
- **Economic Drivers**
 - Protect & enhance region's primary economic drivers Universities, Agriculture, Downtown Columbia/Business District, Military, etc.)
- **Efficient Development & Green Space**
 - Promote use of vacant lots/parcels
 - Support healthy, vibrant neighborhoods
 - Protect open space for regional parks and permanent preservation

Desired Future

Results Summit participants vision for the future:

- **Our cities and towns are vibrant places where people want to live**
 - Increased accessibility to parks, greenways & other amenities
- **Our communities feel, and are, safe**
- **Our people prosper**
 - Good jobs with a reasonable commute

What will the Midlands look like in 2040?

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Results Report

You can't predict the future, but you can create it. More than 300 regional leaders from business, government, the military, education, environment, civic and other sectors came together October 22, 2013, for the Urban Land Institute's Midlands Reality Check. They broke into teams of 10 around 35 tables, and using large scale maps, LEGO blocks and colored yarn visualized how our region can accommodate roughly 450,000 new people in the next 30 years (for a total population of 1.3 million). Each table set its own Guiding Principles and Vision for how the region can grow by choice and not by chance.

A team from Kimley-Horn and Associates captured and analyzed each table's guiding principles and LEGO distribution, yellow for households and blue for jobs, and then presented their report on October 24, 2013, at the Midlands Reality Check Results Summit. More than 350 individuals, a mix of Reality Check participants and the general public, were able to vote on how they believe the Midlands should grow.

Results Summit attendees chose a Midlands of the future that will be denser, with growth guided by the need to enhance the region's economic drivers, coupled with a strong desire to make better use of existing infrastructure and promote communities that are greener and more transit friendly. Those results are summarized in this report.

The Game Day and Results Summit set the stage for a continued regional dialogue and future action to grow our region by choice and not by chance.

More than 300 stakeholders from across the region participated in the Midlands Reality Check event held on October 22, 2013 at the Columbia Metropolitan Convention Center

In 2040 the Midlands can expect to see:

- 450,000**
New Residents
- 176,000**
New Housing Units
- 192,000**
New Jobs
- 93,000**
New K-12 Students

A results summit was held on October 24, 2013 to communicate the outcomes of the Reality Check event

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9-months of planning to create a leadership structure moving forward

Reality Check Midlands Action Collaborative (RC-MAC)

Successor to the RC Steering Committee

Chairs

- Mary Beth Sims Branham, LS3P
- Irene Dumas Tyson, The Boudreaux Group

Mission

To foster regional collaboration and partnerships to support development focused on sustaining and strengthening the Midlands cities and towns

- **Lexington County Council Penny for Progress Sales Tax**
 - Using the Reality Check Guiding Principles to prioritize spending
- **The City of Columbia and Richland County Updated Land Use Plan**
 - Community input and alignment with reality Check Initiatives to rewriting their updated Land Use Plans and City of Columbia will begin in January to rewrite its zoning and land development codes in alignment with this plan.
- **Regional Planning & Development Advisory Committee Formation**
 - Committee of the Central Midlands Council of Governments (CMCOG)
 - Focused on guiding principles of Reality Check
 - Initial focus on bike and pedestrian planning, which is part of the larger Infrastructure and Transportation principle.